



Quad Cities YMCA

www.QuadCitiesYMCA.org

Media Release

FOR IMMEDIATE RELEASE

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SUPPORTING FAMILIES IN NEED

Quad Cities YMCA Is A Community Resource During Uncertain Economic Times

DAVENPORT, IA & MOLINE, IL – February 3, 2009 – The Quad Cities YMCA is pleased to announce the “Supporting Families in Need Program.” This program will allow area residents facing economic stress as a direct result of a workforce layoff to participate in YMCA programs and services without additional financial worries.

“We want to make sure children and families continue to have access to healthy and positive activities that are surrounded by the supportive and values-centered community of the YMCA,” said Tony Calabrese, Chief Operating Office for the Scott County Family Y.

For current YMCA members impacted by workforce layoffs, the Supporting Families in Need Program will allow them to extend their membership for 3-months, free of charge. At the end of the 3-month period, members will have the option to return to their former payment plan or apply for additional assistance through the YMCA’s scholarship program.

Community-members who would like to participate may apply for assistance through the YMCA’s scholarship program. Once the scholarship application is submitted, the community member will receive a free 1-month membership while their scholarship is being processed.

For Quad City area employers making the tough decision to layoff employees, the YMCA Supporting Families in Need Program is a community resource that can be added to their workforce reduction package and communication plan.

“In tough economic times, it is imperative to keep focus on the important areas of our lives – the areas in which we have the power to make a positive difference—health and well-being, family and community,” said Mike Wennekamp, Associate Executive Director, Two Rivers YMCA.

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Scott County Family Y – 606 West Second Street, Davenport, IA 52801

Two Rivers YMCA – 2040 53rd Street, Moline, IL 61265

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For the past 150 years, the Quad Cities YMCA has supported families and individuals in good times and bad. During this period of uncertainty, the YMCA mission of providing opportunities for healthy spirit, mind and body *for all*, is more important than ever.

The Supporting Families in Need program is made possible through the YMCA's annual campaign and the generosity of countless community partners. Because of this support, the YMCA does not turn anyone away due to their inability to pay. In 2008, the Quad Cities YMCA provided more than \$1.6 million in financial assistance to families, individuals and children who need YMCA programming but are unable to afford it.

For more information about the YMCA Supporting Families in Need program contact any of the following locations:

Davenport Family YMCA

606 West Second Street, Davenport, IA
(563) 322-7171

West Family YMCA

3503 West Locust Street, Davenport, IA
(563) 386-4414

North Family YMCA

624 West 53rd Street, Davenport, IA
(563) 391-7771

Bettendorf Family YMCA

3800 Tanglefoot Lane, Bettendorf, IA
(563) 359-9622

Maquoketa Area Family YMCA

500 East Summit Street, Maquoketa, IA
(563) 652-6566

Two Rivers YMCA

2040 53rd Street, Moline, IL
(309) 797-3945

YMCA: A Long-Standing Commitment to Health of Spirit, Mind and Body

The Quad Cities YMCA is one of the area's largest community service organizations. Serving more than 2.5-million people in 2008, the YMCA offers a variety of programs and services focused on the holistic development of children and youth, family strengthening and health and well-being for all. The YMCA unites men, women and children of all ages, faiths, backgrounds, abilities and income levels - proudly serving the Quad Cities for nearly 150 years by building healthy spirit, mind and body for all. For more information visit the Quad Cities YMCA website, www.QuadCitiesYMCA.org.